

Mount Brydges Minor Hockey Association

Sponsorship Application 2016 – 17 Season

Mount Brydges Minor Hockey

P.O Box 31

Mount Brydges, N0L 1W0

<http://mbcougarshockey.ca>

The Mount Brydges Minor Hockey Association is excited to offer a unique and diverse way of marketing your company while supporting youth in minor hockey.

Financial backing allows Mount Brydges Minor Hockey Association's 350 + volunteers to assist our players in many ways. For example, each team has a coaching staff that consists of a Head Coach, 2 assistant coaches, a trainer, and a team manager. The coaching staff is committed to the safety of the child and must participate in various training courses which emphasizes safety. Other training is provided which includes classroom clinics and on-ice practical exercises. Your sponsorship also goes towards the purchase of team jerseys, ice rental, insurance and game officials. As well, the Mount Brydges Minor Hockey Association recognizes teams and individuals at the end of the season with a team and player appreciations awards during our year-end banquet.

With your sponsorship, you will receive;

- ✓ Business name on the back of team jerseys;
- ✓ Networking opportunities and support from over 2000 parents (and kids!);
- ✓ First choice of all MBDA business;
- ✓ Your business logo posted on our home page website with a direct link to your website;
- ✓ Your business logo posted on sponsored team website
- ✓ Promotional coupons posted on our website (if requested);
- ✓ Weekly sponsorship acknowledgement through MBDA website. Your company will be acknowledged as "Sponsor of the Week" on a rotating schedule (It's a good place to catch some attention with a posting or coupon)

IN ADDITION

- ✓ We will make efforts for preference with choice of division
- ✓ Match your sponsorship with your child's team

SPONSORSHIP AMOUNT: LOCAL LEAGUE - \$500.00, COMPETITIVE – \$1000.00

Application on next page

Mount Brydges Minor Hockey Association

Sponsorship Form 2016 – 17 Season

The Mount Brydges Minor Hockey Association is a non-profit organization dedicated to the development of sportsmanship, fair play, teamwork and skills of young boys and girls while playing the great game of hockey.

As a team sponsor you will receive:

- ✓ Your company name on the back of the 34 jerseys (home and away)
- ✓ Your company information on our website
- ✓ Potential business from 3500 parents/players
- ✓ Coupons placed on the Mount Brydges website if desired
- ✓ First choice of all MBDA business

If you are interested, please complete the following:

Business Name: _____

Address: _____ Postal Code: _____

Contact Person: _____ Phone Number: _____

Fax: _____ E-mail: _____

Company Website: _____

Sponsorship for a local league team is \$500.00 and for a competitive team is \$1000.00, which would you like to sponsor (please circle one):

Local league Competitive

Division you would like to sponsor is (please circle one):

Novice Atom Peewee Bantam Midget

If possible, do you want your sponsorship directed to a specific child's team?

If yes, child's name: _____ Child's birthdate: D____M____Y____

If you have any questions, contact Dave Hoefnagels at:

Phone: 519.872.8544 or e-mail: david_hoefnagels@hotmail.com